



Exhibitor statistics

How satisfied are you with your exhibiting experience?

Very satisfied/Satisfied	78%
Not very satisfied	22%

Have you done or will you do any business as a direct result of your exhibiting at the show?

Yes	27%
Don't know yet	60%
No	13%

Approximately how many customers/prospects did your company speak to during the show?

More than 100	14%
50 to 100	67%
Up to 50	19%

73 % of exhibitors stated that they are considering exhibiting at the show again or have not yet made a final decision.